

June 29, 2007

Customer:

Title:
Contact:
Trim Size: 8.5 x 11
Pg. ct.: 448
Text prints black ink throughout
Printed case prints 4 color process
Mac system OSX 10.4
Via .ftp

NOT A PURCHASE ORDER

Margins:

11/16" to top rule, 1" top to text
3/4" front

Application programs:

Quark 6.5
Photoshop CS2

Type 1 font usage (text):

Avant Garde book, book oblique, demi, demi oblique
New Baskerville plain, italic, bold, bold italic
Symbol
Zapf Dingbats

Type 1 font usage (printed case):

Avant Garde book, book oblique, demi oblique
New Baskerville plain
Zapf dingbats

File directory:

DSJCS.qxp
DSJCS_FM
DSJCS_BT
FIT_DSJCS_PRCASE.qxp
DSJCS_PrCase

Page range

Quark XPress project (text)
i–xiv (layout)
1–432 (layout)--add 2 blanks to end for even sigs
Quark XPress project (printed case)
4/c printed case (layout)

Hi-res .pdfs of text (native apps for reference). Native apps for printed case.

Graphics:

Text: Photoshop grayscale .tiffs 266 dpi for 133 line screen.
Jacket: Two 300 dpi cmyk .tiffs for 150 line screen.

Provide bar code for cover 4. ISBN # ____ , 90000 code price. Bar code box rule FPO.